

# Help us name the Can-SOLVE CKD Patient Self-Management Website



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**We need your help** to name the chronic kidney disease (CKD) patient self-management website that is currently being developed for Project 3.2 “Strategies to enhance patient self-management of CKD”.

The purpose of the website is to provide patients with CKD (not on dialysis) and caregivers tailored information and resources to help them manage their CKD.

The website will include interactive tools, checklists and a variety of other innovations related to:

- Understanding CKD, symptoms and medications
- Information and tools to learn about dietary changes
- Mental and physical health supports
- Considerations for work, school and travel

The website needs a name that captures the attention of CKD patients and caregivers, so that they can readily find this innovative and informative website.

We are asking for your help in finding the perfect name!

**Keep in mind that the best names are:**

- Simple and memorable
- Emphasize feelings or impressions we want users to associate the website with
- Tailored for a patient and caregiver audience

**A few examples of existing kidney website names include:**

- Kidney Care UK
- Kidney Patient Guide
- Kidney Coach
- Kidney School
- NephCure
- Think Kidneys

**A few things to consider, this website will be:**

- Interactive
  - Targeted - information will be tailored to each user
  - Patient-oriented - co-designed with patients/caregivers based on their needs
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